

Benelux



POWDER
COATINGS

POWDER

IGP ON TOUR

POWDER IGP ON TOUR

Exclusive access for your business

The **POWDER IGP ON TOUR** truck will once again be touring Europe in 2024.

The **POWDER IGP ON TOUR** puts an end to long journeys to trade fairs and remote consulting sessions, and enables your entire team to participate. Instead of you travelling, our truck stops at your powder coating company – ensuring exclusive access for your staff.

Concentrated Power for Concentrated Powder Expertise

Our truck is fully equipped with illustrative material, coating equipment, videos, and numerous presentations. On board are more than 200 physical objects – and, of course, our team of IGP experts.

The truck provides the platform for a workshop during which we cover all manner of technical topics related to powder coatings and answer your questions. Bring along your own ideas, requirements, challenges, and requests. We'll provide the answers and solutions.

**“Experience the IGP roadshow
and learn all about best
practices and state-of-the-art
products for your market
success with powder coatings.”**

A Powerful Engine for your Growth

With our truck parked in front of your premises, IGP will be on hand to address your current challenges and future needs. During our workshop, your staff will learn even more about powder coatings and the related equipment. Discover new ways to improve the quality of your work.

Take advantage of the following benefits:

- Workshop on your premises: no travel time or travel expenses
- Free complete package: personal consultation, training, and catering
- Size and make-up of the teams to suit your wishes: intensive 1:1 dialog on current specialist topics
- Customized workshop content: Choose your own topics, formulate questions, and develop solutions
- IGP network: Our experienced powder coating specialists share their broad practical and technical knowledge
- Competitiveness: Acquire expert knowledge that gives you an edge and permanently improves your market position
- Quality assurance: We record your requests, suggestions, and needs during the workshops

Impressions On Tour



Schedule your Pit Stop Now!

Schedule a stop for our **POWDER IGP ON TOUR** truck at your location now. We will discuss the following with you:

Parking space

Our truck will need a parking space – ideally, near your company's premises. A power connection should ideally be available. However, if necessary, the truck's power generator will be sufficient.

Scheduling

We will agree the date and time of the roadshow with you. Would you prefer multiple groups on one day of workshops or an after-work session followed by a social gathering? We'll discuss the various options with you and come up with a tailored schedule.

Topics

Let us know what's on your mind when it comes to powder coatings – where you need assistance, what challenges you are facing. Together, we will then tailor the topics for your specific roadshow – for example:

- Application technology
- Quality requirements and quality assurance
- Innovations
- Sustainability of powder coatings
- Trends and new products
- Powder coating knowledge
- Tests and investigations
- Powder coating knowledge for administrative staff

Beverage

After the workshop we will invite all participants to join us for a beverage in a relaxed atmosphere. This is a perfect opportunity to dive deeper into all the workshop topics with the IGP team.

Catering

We will organize catering for the meal and will be happy to consider a local supplier of your choice after consultation with you. And we'll cover the costs – once we have received a quotation and discussed all the details with you and the caterer.

Location

Ideally, the meal will take place next to our truck and on your premises. We will organize benches and everything else needed for an uncomplicated get-together in any weather. We would appreciate your assistance if we have any questions about on-site conditions.

We'll take care of everything for you, including all the costs. Once all the main points have been clarified, you can simply sit back and look forward to the arrival of our truck on your premises.

“Your employees will receive training – and enjoy an exciting and highly social event into the bargain.”



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Example Schedule of Events

Your schedule could be as follows: IGP has had excellent experience with this arrangement.

Weekday:	Monday to Thursday; Friday is also possible on request
Workshop:	4 p.m. to around 5.30 p.m.
Catering:	5.30 p.m. to around 7.30 p.m.
Target Group:	Your employees who work with powder in the coating process, team leaders and supervisors, planning and procurement staff, architects.
Number of : Participants	We recommend 6 to 12 employees per workshop. If more employees wish to participate, we will be happy to conduct the workshop several times on the same day.
Costs:	The roadshow is completely free of charge for you – from the workshop to the catering. Your only investment is the working time of your participating employees.

Next Stop: your Company!

Call or email us now to discuss stationing an **POWDER IGP ON TOUR** truck in front of your place of business. We look forward to hearing from you – and perhaps heading your way very soon!

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